Week	Day One	Day Two	Day Three	Day Four	Day Five	Day Six	Day Seven
Week One	☐ Launch 60-sec Video #1 Post LinkedIn + YouTube Tag in CRM	☐ Engage Comments Reply to DMs	☐ Post Micro-Clip From Video #1	☐ Email Digest Feature Embed Video #1	☐ Track Views + Engagement	☐ Outline Video #2	☐ Monitor Analytics
Week Two	☐ Launch 60-sec Video #2 Distribute All Channels	☐ Engage + Respond to DMs	☐ Repurpose Quote Graphic	☐ Email Insert	☐ Analytics Review	☐ Outline Video #3	☐ Monitor
Week Three	☐ Launch 60-sec Video #3	☐ Engage + DM Outreach	☐ Post Supporting Insight	☐ Email Include	☐ Analytics Review	☐ Outline Video #4	☐ Monitor
Week Four	☐ Launch 60-sec Video #4	☐ Engage + Respond to DMs	☐ Repurpose Clip	☐ Email Feature	☐ Month 1 Review	☐ Plan Explainer #1	☐ Monitor
Week Five	☐ Launch Explainer #1 Post YouTube + LinkedIn	☐ Engage Comments	☐ Launch 60-sec Video #5	☐ Email Feature Explainer	☐ Analytics Review	☐ Outline Explainer #2	☐ Monitor
Week Six	☐ Launch 60-sec Video #6	☐ Engage + Respond to DMs	☐ Post Explainer Clip	☐ Email Insert	☐ Analytics Review	☐ Outline Video #7	☐ Monitor
Week Seven	☐ Launch Explainer #2	☐ Engage + DM Outreach	☐ Launch 60-sec Video #7	☐ Email Feature	☐ Analytics Review	☐ Outline Explainer #3	☐ Monitor
Week Eight	☐ Launch 60-sec Video #8	☐ Engage + Respond to DMs	☐ Post Clip Graphic	☐ Email Include	☐ Month 2 KPI Review	☐ Prepare Personalization System	☐ Monitor
Week Nine	☐ Activate Personalized Video Respond to New Leads	☐ Launch 60-sec Video #9	☐ Engage + Follow-Ups	☐ Email Include	☐ Analytics Review	☐ Outline Explainer #3	☐ Monitor
Week Ten	☐ Launch Explainer #3	☐ Engage + DM Outreach	☐ Launch 60-sec Video #10	☐ Email Feature	☐ Analytics Review	☐ Outline Video #11	☐ Monitor
Week Eleven	☐ Launch 60-sec Video #11	☐ Send Personalized Follow-Ups	☐ Post Clip	☐ Email Include	☐ Analytics Review	☐ Outline Explainer #4	☐ Monitor
Week Twelve	☐ Launch Explainer #4	☐ Launch 60-sec Video #12	☐ Engage + Follow-Up	☐ Email Include	☐ Full 90-Day KPI Review	☐ Plan Next Quarter	☐ Monitor